



CALAMARIE

→ eco . handmade . art ←

If an *orange peel* can become a *rose*,
what can you **blossom into?**

→ *Media Kit 2014* ←

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CALAMARIE as seen in



The
Aros Knot
Necklace

Calamarie "The Aros Knot
Necklace" in orange peel,
bombona nut and acai seed.

→Media Kit 2014←



The
3Rose
→Necklace

Lotus
→Pin

CALAMARIE *as seen in*

Compost Couture

One man's trash is another man's treasure, as proven by **Calamarie's** Orange Peel collection of jewelry and accessories accented with "roses" made from dried orange peels discarded by Colombian juice vendors. Beads join the rose figures for necklaces, bracelets, earrings, pins, hair combs and belts. Before they're used to embellish Calamarie's designs, all peels are cleaned, dried, shaped and dyed, but they still retain a subtle natural perfume. calamarie.com -K.H.



CALAMARIE
as seen in

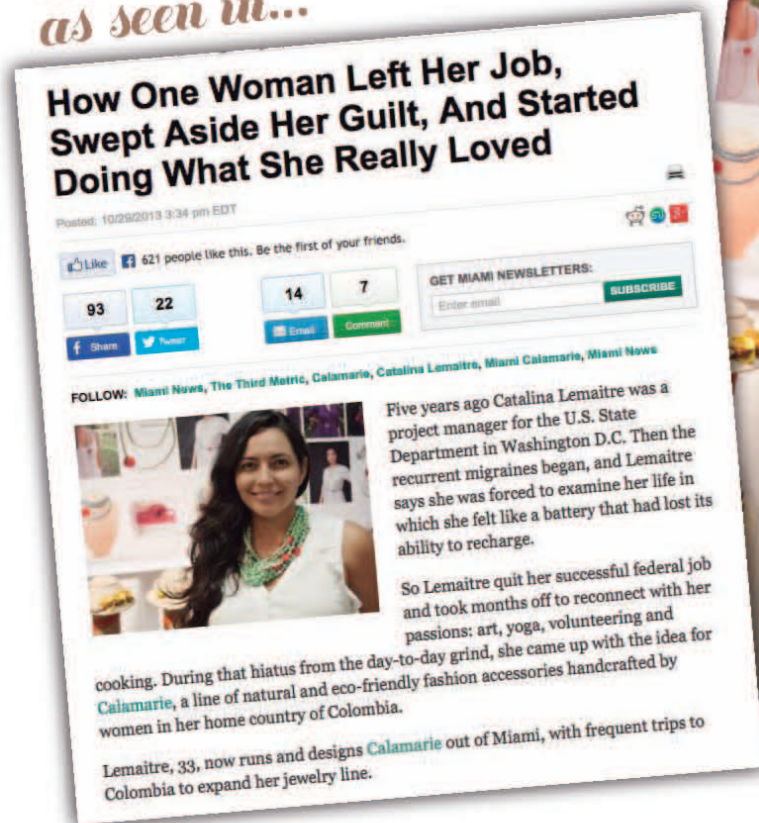


The
3 Rose Braided
Necklace

Calamarie (786/763/1326 or calamarie.com) Jewelry is beautiful, natural, one-of-a-kind, and made for the conscious modern woman who wants to do, look and feel good. The handcrafted **3 Rose Braided Necklace** features roses made from orange peels collected from street juice vendors in Colombia, and is paired with braided strands of hand polished acai seeds.

Calamarie founder Catalina Lemaitre just featured in the **Huffington post!**

Calamarie as seen in...



Five years ago Catalina Lemaitre was a project manager for the U.S. State Department in Washington D.C. Then the recurrent migraines began, and Lemaitre says she was forced to examine her life in which she felt like a battery that had lost its ability to recharge.

So Lemaitre quit her successful federal job and took months off to reconnect with her passions: art, yoga, volunteering and cooking. During that hiatus from the day-to-day grind, she came up with the idea for Calamarie, a line of natural and eco-friendly fashion accessories handcrafted by women in her home country of Colombia.

Lemaitre, 33, now runs and designs Calamarie out of Miami, with frequent trips to Colombia to expand her jewelry line.

HuffPost Miami spoke with the young social entrepreneur about finding fulfillment outside the typical measures of success.

What ultimately motivated you to quit and pursue your passion?

I was the epitome of success in the eyes of my friends, family and even myself, but in private I felt utterly lost. I kept feeling like I was on a river, being dragged by its currents with no idea why I was on it in the first place or where it was heading.

--Media Kit 2014--

Calamarie
as seen in...



Calamarie's bestselling
3 Rose Braided Necklace
is the winner in the
**Eco-Choice Awards
Summer 2013**

➔ @NYNOW & Gift Shop Magazine ➔

Media Hit 2014

Gift Shop magazine

The "roses" in this collection from fair-trade company Calamarie, are made from discarded orange peels collected from juice vendors. The skins are thoroughly cleaned before being sun-dried, shaped and dyed. The flowers are then combined with seeds, vegetable ivory, coffee beans, and other natural materials to create necklaces, bracelets, earrings, pins, hair combs and belts.



CALAMARIE as seen in



Media Kit 2014

Insight magazine

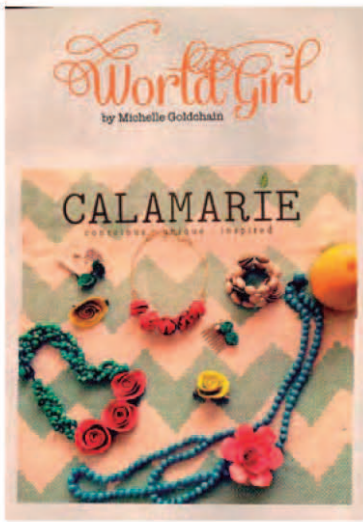
All-natural acai seeds, orange peel roses, and pearls make up this unique tool for medication and prayer. The 45-inch necklace (\$26), which can be worn long or as a belt, is a very fashionable upcycled piece of wearable art.

Calamarie partners with micro businesses in Colombia to craft this Fair Trade line of jewelry, which includes necklaces, rings, bracelets, earrings, and accessories. What could be more eco-friendly than repurposing discarded orange peels?



CALAMARIE
as seen in





Print

Calamarie in Luri & Wilma Magazine
March 2013

Articles - Blogs

- <http://threadsandsnippets.blogspot.com>
- <http://rosalovesdc.tumblr.com>
- <http://www.fashionofgoodwill.org/blog/>

<http://www.dcdharma.com/>

DC Dharma musings on yoga and life in and around the nation's capital

APR 17 Yoga Chic: Calamarie
Posted by Melissa in Yoga Chic

A girl can't do yoga all the time. Shopping is good for the soul too, no? Today I wandered over to the Fenton Street Craft Market in Silver Spring. A new open-air market that will be running through the spring and summer at the corner of Fenton and Silver Spring Avenues in Silver Spring.

My find of the market was Calamarie accessories. Run by a Colombian-born, former State Department staffer, Calamarie is fair trade, eco-friendly jewelry and accessories sourced from Colombian artists. Each of the items are made from organic and recycled materials. Owner Catalina Lemaitre is delightful and clearly loving running her new business. She has recently been honored as a rising star in eco-fashion by the Fashion Group International of Greater Washington.

I love my new bracelet made of orange peel rosettes. Its chic, fun and funky and it smells good too. Check them out at www.Calamarie.com.

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Posted in Yoga Chic - Tags: Yoga Chic - No Comments

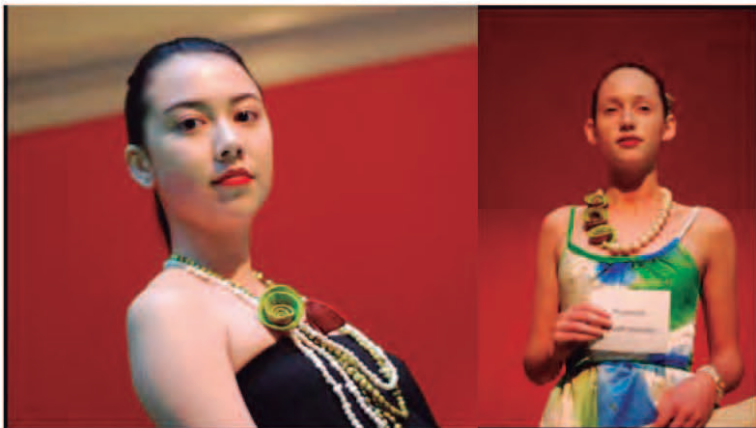
<http://casuallydapper.blogspot.com/>



These two lovely ladies shared their table but do not have the same business, so to clarify who made what: **Catalina Lemaitre** (in blue) is the creator of CALAMARIE. A fabulous line of jewelry that helps save the planet! What could be better. Her accessories are made of dried orange peels, rose petals, and other recycled materials. She is not done yet. She donates some of her proceeds to help others in need. So not only do you feel fabulous wearing her art, but also for helping a great cause. Visit her at Calamarie.com.

Next we have **Claudia Diamante** (in white) who is the master mind behind DIAMANTINA. A beautiful line that focuses on leather. She creates unique, handmade bags, clutches, and belts from Argentina using techniques such as embossing and engraving. Her one of a kind bags allows you to know that no one else in the world has such a bag but you. How magical! Visit her at Diamantina.net.

<http://www.welovedc.com/>



Videos

- http://www.youtube.com/watch?v=h2OfQdYrHRs&feature=player_embedded
- http://www.myfoxdc.com/dpp/mornings/holly_live/holly-morris-a-capitalcollection-of-holiday-shops-111910#

<http://fashionfordevelopment.blogspot.com>

Fashion4Development

Showing posts sorted by relevance for query calamarie. Sort by date Show all posts

Wednesday, December 9, 2009

CALAMARIE: Colombian artistry at its best

On Sunday December 6th, CALAMARIE officially launched its first collection of hand made jewelry and handbags to the awaiting DC public. The collection offered beautiful hand crafted clutches and accessories designed using traditional production techniques from Colombia.

Catalina Lemaitre, founder of CALAMARIE, put the wheels in motion on her passion to work with artisans and designers from her home country in the summer of 2009. Only a few short months later, Catalina's first collection debuted with great reviews and numerous orders at its Holiday Mercado.

CALAMARIE's goal is to develop long-term, relationships with designers and artisans, promote fair trade and social responsibility and help build their capacity and support their growth. All the products are hand crafted using natural and local materials and often recycle or reuse them in innovative ways.

If you missed the Mercado, don't fret. CALAMARIE will be holding a holiday trunk show at Local 16 (202 265-2828) on December 10th from 6pm. Not only will you get the chance to own a wonderful piece of Colombian artistry but you will also be donating to charity (a percentage of proceeds from the sales will be donated to Miram's Kitchen in DC).

Photo by Leslie Esterrich

Posted by Fashion4Development at 8:45 PM No comments:

<http://katykincaide.blogspot.com/2013/05/introducing-calamarie.html>

GREEN MAGPIE

Thoughts on fabric art, eco-fashion and more.

Monday, May 5, 2013

Introducing Calamarie

How about this weather? And the gorgeous spring flowers? It is the perfect time to highlight a jewelry designer who makes beautiful, colorful things using natural products. In 2009, Columbia native and U.S. State Department employee, Catalina Lemaitre launched Calamarie, a company dedicated to eco-friendly jewelry made by Colombian artists. Her designs do wonderful things with orange peels, seeds and even silk cocoons. Here are just a few of her designs.

Labels:

- Fabric Art (5)
- Accessory (4)
- Sustainable Beauty Products
- Sustainable Fashion (31)

Blog Archive

- 2013 (15)

<http://dresshopper.com/>

Es Lo Mio! at Argentine Embassy by Five4Fashion

by Lily Mikhatchuk

Five4Fashion, a fashion consortium of stylists, hosted their first collaborative event, Es Lo Mio (It's My Style) on Thursday night, December, 2. They took over the recently renovated Argentine Embassy to showcase their products and services. The event went on whole day, was spiced by musical performances, model demonstrations and light hors d'oeuvre. Gift bags for each and every guest included unique Calamarie earrings, all made of natural organic materials such as seeds and orange peel.



<https://sewfrugalandfashionable.wordpress.com/>

These necklaces, earrings and hair accessories by Calamarie are all made from discarded orange peels and coffee grinds.

cALAMARIE Designs

As the show was about to begin everyone began to move outside to the sidewalk or to the opposite side of the store. Each model carried a piece of artwork which was very well-coordinated with the garment they were wearing. Beside being all organic and keeping the clothing made by local independent artists, what I really appreciated was that the models were women who represented a good spectrum of sizes. They were real women not all a size 2 and 6 feet tall. Not only was this satisfying it also allowed those who were viewing the clothing to see themselves in these designs. Katherine you and your team did a great job. Enjoy the pics!